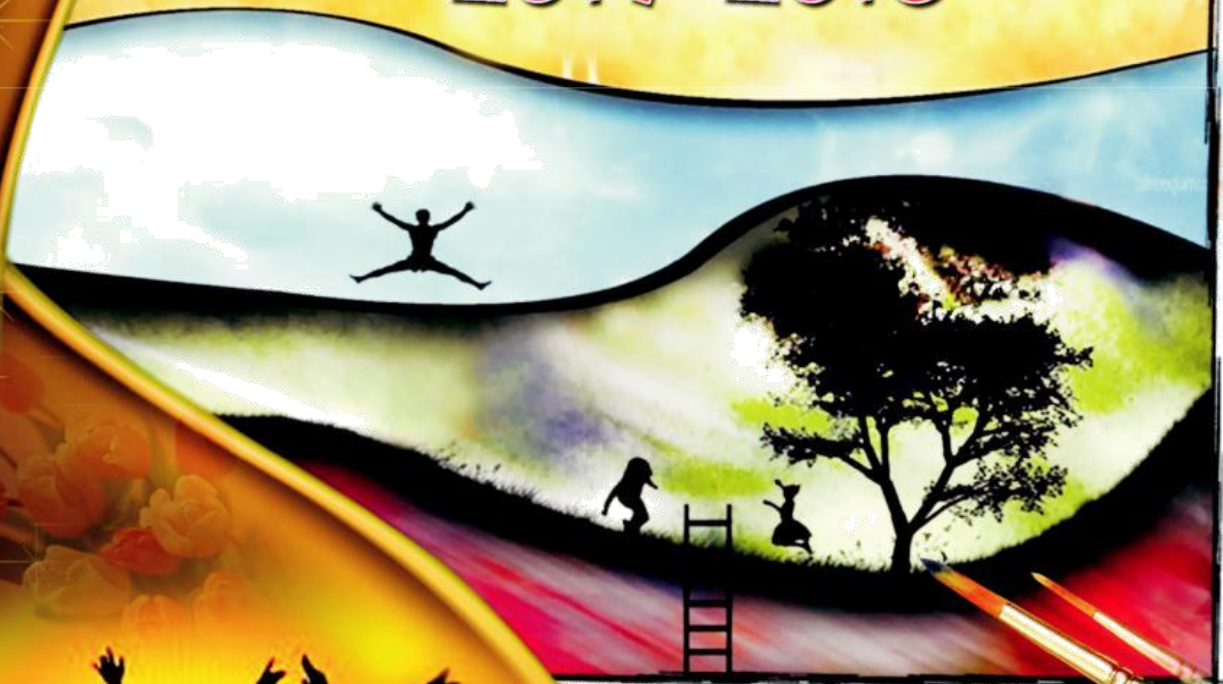


# Institute of Industrial & Computer Management & Research



2017-2018



**ATSS's**  
**Institute of Industrial and Computer Management and Research,**  
**Nigdi**  
**Academic year – 2017-2018**

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## *About Parent Trust - ATSS*

**Audyogik Tantra Shikshan Sanstha** (A.T.S.S.) the parent body of City Pride School and Junior College, CBSCA - is a Pioneer Technical Training Institute established in 1963, about 52 years back, imparting training in the technical field. ATSS was founded by visionary personality Prof. M. D. Jambhekar, under whose able leadership this institution continues to make its mark in various fields of education.

**ATSS** was promoted by Engineering Industries in Pimpri –Chinchwad Industrial Belt and was the first to start NCTVT-APPRENTICESHIP Training Institute in India. With changing technologies in Industries, we introduced advanced training courses in Computer Aided Engineering.

These courses became very popular as it exactly fulfilled the requirement of Engineering Industries. The Institute is recognized by Department of Electronics (DOEACC), Govt. of India, Board of Technical Education, Maharashtra State for conducting various Basic and Advance computer Courses. More than 22,000 students have passed out and well placed in different Industries all over India and abroad. The last decade has put Pune on the World Corporate map as an emerging hub of knowledge; Pune proudly carries the title of being an Automobile city as well as IT cluster with immense employment opportunities. Keeping this in mind, The Trust established **ATSS College of Business Studies & Computer Applications (CBSCA)**, which is located at Chinchwad Campus. The undergraduate courses like **Bachelor of Business Administration (BBA)**, **Bachelor of Business Administration - Computer Applications [BBA (CA)]** under the Faculty of Commerce and **Bachelor of Science – Computer Science [BSc (CS)]** under the Faculty of Science - **affiliated to Savitribai Phule Pune University [SPPU]** The Chinchwad campus of the ATSS CBSCA is located in the vicinity of Asia's one of the biggest Industrial belts i.e. Pimpri Chinchwad Industrial belt, and has an advantage of convenient commuting by bus as well train. While, the Nigdi campus in close vicinity of Hinjewadi Software Park, runs for around 3 acres of lush green appearance with facilities like hostel, gymnasium, and Cafeteria.

City Pride CBSE School approved by CBSE board & Junior College by State Board, and a Management Institute under the Trust execute at Nigdi Campus.

The trust has developed its own State-of-art infrastructure to make the students comfortable and competent. The well-equipped computer labs with latest versions of Computers and software, spacious classrooms, Library loaded with relevant books and a seminar hall with a 200 seating capacity gives the Institute a professional ambiance.

## Magazine Editorial Board: Pratibimb [2017-18]

<b>Patron</b>	Mr. M.D. Jambhekar
<b>Advisory committee</b>	Dr. Ashwini Kulkarni Mrs. Nalini Jambhekar Dr. Deepali Sawai Dr. Aruna Deoskar Dr. Vidyadhar Kumbhar M.D.(Ayu) Dr. Sushil Arora, CMF's COPHY, Chinchwad
<b>Editor in Chief</b>	Dr. Abhay Kulkarni
<b>Executive Editors</b>	Dr. Priya Deshpande Mr. Maruti Prasad
<b><u>English Section</u></b>	Ms. Renu Mathew, Ms. Ramya Nair
<b><u>Marathi Section</u></b>	Dr. Priya Deshpande, Dr. Manik Rajopadhyay
<b><u>Hindi Section</u></b>	Dr. Khushaboo Sahu, Mr. Maritu Prasad
<b><u>Student Representative</u></b>	Mr Abhishek Chandan–GS IICMR Mr Piyush Patil – ARKO President [IICMR] Mr Bhagavat Mehta – Sports Coordinator [IICMR] Mr Bhagavat Mehta – Sports Coordinator [IICMR] Mr Dhanajay Takade (MCA) Mr. Suraj Gound (MBA)

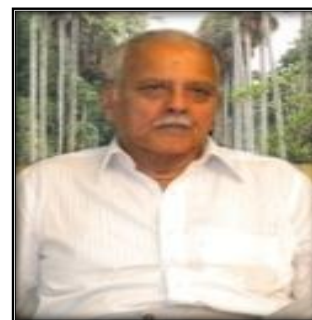
# **Vision**

*To be centre for quality education and research, through excellent academic ambience and natural relation with society and industry, with an objective of purposeful existence in society.*

# **Mission**

*We, at ATSS IICMR, regard it as our mission to develop competent professionals & entrepreneurs capable of withstanding and managing the ever-changing scenario in the world of Information Technology & Management, and having a deep-rooted sense of social responsibility.*

## Patron's Message



Dear students,

We are now in the 18<sup>th</sup> year of the 21<sup>st</sup> century. The world and India too have changed tremendously. A new government with new ideologies have come into power. Development of India, material progress are the main issues of new government. Computerization, digitization is given to play major in 25 years.

India is fast progressive in surface transport. The road transport, air transport by sea is giving to great employment. The students completing graduation can be absorbed by these industries at various levels. They can get jobs of section officers, some may be absorbed in a management position. Hence opportunities are tremendous and students must be prepared to undertake the responsibilities. All passed out students may not get jobs, some students must “STARTUP” business and industries.

This is the challenge of these graduate students. They should constantly watch surrounding change, particularly economic and undertake ADD-ON courses so that they can be able to shoulder responsibilities of managing positions.

The postgraduate students, should by then decide, what options they should choose for a successful career. If 2 year for MBA and 3 years for MCA have been properly studied then there will be no problem with choosing a right job.

Select a job or business which is to your liking. If you work hard in the field which you like chances of success are more. Hence you should give preference to the field of your interest.

Hope you will be successful in your life.

**Mr. M D Jambekar**

**ATSS Trust Chairman**

## **Editor's Desk**

I am glad to welcome you on **Pratibimb platform** for the sixth consecutive year.

It is indeed a pleasure to explore thought process of self in writing article, poem etc.it reflects quality of thinking, I strongly believe Quality is Quality of Thinking in this digital era.

I am looking forward to see CHANGE in the form of 3T's in the faculty members and Students. They are –Translate, Transit and Transform. The Change process has already started when you are in @ IICMR.

This Year is coming up with new changes in terms of digital, social and economic front. In this fast changing scenario, we all need to gear up with the change and understand the change quickly. It seems worldwide that the disruption will be the new Normal in business. Let us execute disruption in Pratibimb

As per a report by McKinsey, compared with the Industrial Revolution, this change is happening ten times faster and at 300 times the scale, or roughly 3,000 times the impact . Disruption today is universal, be it in networking, cabs, paying bills, watching movies etc. everything is done in a way differently than how it was done previously.

I appeal all the faculty members and students to evolve in recent disruption and changes in business operations and functions. You can write article, cases, and observations in this Pratibimb magazine, to know your views, in this regard to evolve in Disruption to Excel.

Be a part of this innovative journey of Disruptive excellence.

Are you a part of Translate, Transit and Transform?

If you are of translate phase you are one of the member,

If you Transit you become a part of Change and

When it is Transform you become the leader for the change, people will recognize you as a change agent.

Decide how you want people to recognize you?

Have a bright and Prosperous year 2018.

**Dr.Abhay Kulkarni**

**Chief Editor Pratibimb.**

## ANNUAL REPORT 2017-18

**Dr. Deepali Sawai,**

**Director, ATSS**

### **Our ATSS Family:**

It's a great pleasure for me to present before you a comprehensive report on Audyogik Tantra Shikshan Sanstha i.e. ATSS and the Institutes running under ATSS, for the Academic year 2017

– 18.

ATSS was established in 1963 to impart technical education & was founded by visionary personality & educationist Mr. M.D. Jambhekar our Chairman. It's my pleasure to tell that we have completed 50 years on 1<sup>st</sup> February in 2013. I have witnessed this growth as a Director for last 25+ years and I am very happy to be associated with ATSS family. I salute Jambhekar sir's dedication, and the efforts he made when there were hardly any facilities in PCMC area. He is very active at an age of 85 and always motivates and guides us. Under his able leadership, ATSS has established it's name as one of the topmost institutes offering range of courses from KG to PG in two campus operation one at Chinchwad and other at Nigadi :

At Chinchwad campus various courses are conducted which includes,

- 1 Certificate course in Advance CAD, CAM & CNC Technology, recognized by Vocational Board, Maharashtra State.
- 1 Under ATSS Industrial Training Centre we have Mechanical Draughtsman, recognized by DGET, New Delhi
- 1 Under ATSS College of Business Studies and Computer Applications (ATSS CBSCA) we conduct Graduate courses like BSc (Comp.), BBA & BCA
- 1 Under Institute Of Industrial & Computer Management & Research IICMR, we have MBS, PGDBM courses recognized by University of Pune

We have CMF College of Physiotherapy affiliated to MUHS, Nasik & University of Pune conducting Bachelor & Master of Physiotherapy in the same campus.

At Nigadi Campus,

Under IICMR we have MCA, MBA courses Approved by AICTE, recognized

by University of Pune, accredited by NAAC. In the same campus we have City Pride School, affiliated to CBSE, New Delhi , and accredited by NABET , City Pride Junior College (CPJC) affiliated to Maharashtra State Board

In this long journey, ATSS has maintained its mission of delivering high quality of education & achieved the target of molding the budding professionals at affordable fees and I am proud to say that like past years, our institute has achieved the set target regarding result, and quality education this year too.

#### **Extra Inputs to the students :**

Apart from teaching, the regular syllabus of University ATSS is keen in imparting the extra inputs. Knowing the importance of presentation and communication skills we have given an intensive soft skill development & Aptitude coaching to all our students, which included debates, mock interviews, aptitude coaching, business English, letter writing, breaking news analysis, Movie analysis thus grooming overall personality of all our UG & PG students.

#### **Experts' Visits to campuses:**

To increase the technical skills and to bridge the gap between Industry and academia, this year too we have conducted expert lectures on various topics. Our students were benefited by Industry and academia experts during many lectures, workshops & seminars throughout the year. Few amongst them were:

Dr. P. K. Sinha , Director , IIT, arold Naya Raipur,

Dr. Rajat Moona, Director , IIT, Bhilai,

Dr. Valentina Balas, Romania,

Dr. Jorgan Sitz, Germany,

Dr. Harold D'costa, Cyber Security Expert,

Mr. Umesh Deshpande, GM, Mercedes Benz, India

Mr. Rajiv Pradhan, Sr. Director Cognizant Technology

Mr. Sudhakar Kulkarni, Certified Financial Planner

Mr. Mukesh Raiborde, AVP – HR, Axis Bank, Pune

Dr. J. Sridhar, VP &CS, Bajaj Auto

and so on visited our campus & guided our students. They greatly enlightened our students & faculty members with their vast experience and knowledge base.

#### **Industry Exposure through MOUs, Industry tours**

ATSS believes in giving wide Industry exposure to the students in their respective subjects to enhance their overall knowledge, in line with this and to reduce the gap between Industry and Academia, ATSS has signed MOUs with various organizations like Synechron, Persistent Systems, PCMCIA, PMI, Oracle, QuickHeal, Alphonso India . The Nigadi campus is a Computer Society of India (CSI) students' branch since last 4 years. The main motive behind these associations is to bridge the gap between Industry and Academia by conducting various lectures for Students and faculties, Industrial tours for students, getting guidance for the students on projects as well as conducting placement drives.

Like every year this year the students of various courses went for industrial tours. MCA students went to “Next Path Technologies” and “Mazak “. MBA students Visited “Bharat Forge”

### **Value-Add Add-on courses”**

ATSS believes in giving students additional knowledge through Value add , add-on courses over and above the syllabus set by the University. Digital Marketing , Workshop on Employability and Interview skills, Android Workshop, English sessions series , Personality Development Workshop , FDP on Essence of Research ,workshop on Cyber Crime and its Awareness were few of the value added workshops and courses conducted at Chichwad campus for students and faculty members.

IICMR-MBA conducted Certification courses in Banking & Portfolio Management, Digital marketing and Certification course in HR Processes and conducted session on Budget analysis and impact of GST on Indian Economy.

IICMR -MCA students were trained and got certified in International Oracle Database SQL Certified Expert, OCJP - Certification exam for JAVA and also ISTQB certification for software Testing. A big share in this achievement goes to Mrs. Rupali Bhangale and Ms Asmita Chaudhari who trained these students. A Certificate level Laptop and Mobile repairing workshop was also conducted for MCA 1<sup>st</sup> year students in the month of Jan along with Business English Training program.

These add-on courses would surely make out students' resume rich.

### **Excellent Placements**

Result of all these efforts was reflected in terms of the placement in various prominent companies in and around Pune.

The students of Draughtsman and CAD CAM got placed in companies like TATA Motors, Spaco Carburetors, Thermax, Asian Power Control ,Expro, Plant Tech, Virgo.

Till now BBA & BCA students got placed in TCS BPO, WiproLtd., Cognizant, searce,ATOS, Jetking Educomp.

MBA Students got placed in Kirloskar Oil Engines Ltd, eClerx Services Limited, ICICI Bank Ltd, Larsen & Toubro Limited ,Fleming India Management Services Pvt. Ltd , Matrimony.com American Express India, Total Advertising Solution (I) Pvt. Ltd, Serco Global Services Pvt. Ltd., Reliance Foorprint, Nishi Adds Solutions Private Limited, Polycab Wires Pvt. Ltd, Wisteria Real Vision Pvt. Ltd., Dr. Johns Lab Healthcare Pvt. Ltd., IDBI Federal Life Insurance co. Ltd, Country Club India Ltd

MCA students got placed in Quick Heal, Xento, Mastek, , Synechron, ETH, Persistent ,Xtremum Solutions SysTools Software Pvt. Ltd , Syntel, PTC

Software (India) Pvt. Ltd. Symantec , Harbinger Systems, Syntrosys Software, Autodesk India Pvt. Ltd., Connect 91, Web Solutions, Vegantaram Software , Dreamure Technologies , R n D Labs India , AmiWorks Solutions Pvt. Ltd, Timeless learning technologies Webtech Developers Pvt. Ltd., Ad Solutions , Vertis Infotech , IDRIG SOFTWARE , VASP Solutions LLP. , Dataman Systems , Zensar Technologies , Jits infotech , CrediPoint Solutions , Prism Technologies , Fintechnobridge Solutions , E-Dreams Solutions and the placements are still going on....

### **Learning by Doing:**

ATSS believes in learning by doing, various project and training programmes and technical competitions were undertaken. At ATSS CBSCA FDPs on “Making night bulb from mobile charger“ & “ Time Management “ were organized. Along with regular studies the students are also involved in various innovative assignments, this year MCA students developed projects based on Data structures & Networking subjects

### **Inter-collegiate Events:**

MBA Department successfully conducted “**Udaan**”, on 9<sup>th</sup> Feb 2018., a state level Inter Collegiate Business Competition in association with SP Pune University, which was sponsored by PMI Pune Deccan India Chapter Over 150 students from various colleges participated in the event.

For last 7 years MCA department has been organizing **TechnoCase** , a state level Intercollegiate case study and Project Competition for UG & PG students. This year it was organized on 15<sup>th</sup> and 17<sup>th</sup> September 2017. Over 200+ students from various colleges and Institutes in and around Pune participated in the competition

### **International Conference :**

3 Days International Conference on DATA Management , Analytics and Innovation ICDMAI 2018 was organized on 19<sup>th</sup> to 21<sup>st</sup> Jan 2018 jointly by IICMR MCA and CSI Div II & Pune section. It was supported by IT companies –Ellicium Solutions Pvt. Ltd, TCS, IBM, Cubix microsystems (I) Pvt. Ltd. And premier academics universities SPPU, Pune university, Lincoln University Malaysia, Defence Institute of Advanced Technology – Pune.And the Publication partner being Springer and CSI. Conference witnessed participation from 14 Industries, 10 International Universities from 14 contries.

IICMR will be publishing it's own Twelfth volume of double blind reviewed, International research Journal “**I4 : Institute Industry Interaction with Innovative strategies**” soon.

### **Celebrations:**

Like every year, this year too both the campuses celebrated the Ganesh

**festival** in eco friendly manner, student organized Dandiyai in Navaratri, and a programme for teachers on teachers day. Showing their respect to their teachers. In addition to this , the activities conducted include : Book exhibition , Library day celebration, Freshers day, Alumini Meet , Parents meet. In addition to this, various activities like : Book exhibition , Library day & Reading Day celebration took place in this year.

#### **Academic Social Responsibility:**

Under Academic Social Responsibility, tree plantation and Blood donation camp were organized. **Nirmalya Collection** was done at the time of Ganesh festival. Students conducted awareness programme for the society on celebrating pollution free Ganesh festival. The outcome of all these activities, lead to the social sensitization amongst the students.

#### **Staff & Students Welfare:**

Under **Students welfare** more than 25 students are getting benefitted from both the campuses under the Earn & Learn scheme, where they are working in Library, Computer Lab , Office. Vidyarthini Vyaktimatwa Vikas and Women Empowerment programmes were conducted for girls and women from Chinchwad & Nigadi Campuses which were sponsored by University of Pune. A session on Naturopathy was conducted for staff and faculty members .

#### **Students' Achievement:**

The institute always encourages the students to participate in various inter collegiate events to explore their talents. Our students had participated in Intra-collegiate & Intercollegiate events on Paper presentations, seminars, sports, dance etc. and won prizes.

Ms. Tejashri Deshpande MCA III, won the 1<sup>st</sup> prize in “Aawaj Maharashtra cha” competition at Nanded. She also won 1<sup>st</sup> prize in Saptarang International cultural Music and Dance competition at Nanded.

MCA 2 teams are selected for Smart India Hackathon 2018 initied by AICTE.

MBA I team got second position in MCCI paper presentation on live industrial project.

Mr. Satish Sahu, Ketati Shinde, Mr. Suraj Gound also received prizes in various competition.

#### **Faculty Achievement:**

Dr. Abhay Kulkarni published book on Service Business Management.

Dr. Deepali Sawai received awarded with Longest SBC Award by CSI for the 2<sup>nd</sup> consecutive year. Dr. Deepali Sawai also awarded with “Pride of PCMC” by BBN PCMC.

MCA faculty Mrs. Priya Deshpande has been awarded with Ph.D. degree in Statistics by SGBAU, Amaravati.

Adv. Manisha Kulkarni received Shikshak Krutadynata Sanman from Lions

Club, Keshav Pushpa shiksha Puraskar from Keshav Pushpa trust for creative contribution in management education.

Mrs. Vidya Hittalmani received appreciation certificate for writing Eassy on “River Water Pollution “ by Environmental Conservation Association.

Our faculty members too are very much motivated and take keen interest in Research activities. Like every year this year too faculties presented their research papers in various National & International conferences.

I would like to conclude my report by appreciating all my staff members and also all the students for their outstanding academics as well as professional achievements

With a promise of new heights to reach & still a brighter future to come I conclude my report.

Thank you.!

### Event Report 2017-18 : Department Name: MCA

<b>Sr. No</b>	<b>Event</b>	<b>Date</b>
1	Semester Orientation MCA II and MCA III	19 <sup>th</sup> Jun 2017
2	FDP on IoT	6 <sup>th</sup> – 7 <sup>th</sup> Jul 2017
3	Entrepreneurship Development Session	25 <sup>th</sup> Jul 2017
4	FDP on MCA syllabus and Project Framework	3 <sup>rd</sup> Aug 2017
5	MCA I Induction	8 <sup>th</sup> – 9 <sup>th</sup> Aug 2017
6	TechnoCase 2017	15 <sup>th</sup> -16 <sup>th</sup> Sep 2017
7	CO Workshop	13 <sup>th</sup> Nov 2017
8	FDP on Models of Cloud Computing	5 <sup>th</sup> Dec 2017
9	Parents Meeting	8 <sup>th</sup> Jan 2018
10	Semester Orientation MCA I and MCA II	9 <sup>th</sup> Jan 2018
11	International Conference on Data Management, Analytics & Innovation	19 <sup>th</sup> , 20 <sup>th</sup> and 21 <sup>st</sup> Jan 2018
12	IT Conclave	17 <sup>th</sup> Feb 2018
13	FDP on Moodle	23 <sup>rd</sup> and 24 <sup>th</sup> Feb 2018

### Event Report 2017-18 : Department Name: MBA

Sr. No.	Event	Date
1	SIP Review 1	16.6.17
2	FDP on EBSCO	14-07-17
3	FDP on Blog writing	15-07-17
4	FDP Corporate Expectation from MBA Student	18-07-17
5	SIP Review -2	22.7.17
6	MBA-II, Semester III Induction	22-07-17
7	MBA-II, Semester III Teaching Learning Start	24.7.17
8	(MBA Induction)	29-07-17
9	Induction MBA Semester I – Shift 1 &2 (Common)	30-07-17
10	Management Games	01-08-17
11	Induction (Orientation about TLE, Library, Placement, ASR, SWC, ARKO, Pratibimbh), Institute tour	02-08-17
12	SDP, CEP & Mentoring Orientation	03-08-17
13	Outbound Training	04-08-17
14	MBA semester I – Shift 1 &2 Lecture Start	07-08-17
15	CEP: Self -Management-SWOC Analysis	08-08-17
16	Add On Course: Business English (Start)	08-10-17
17	SDP -1 Team Talent Hunt	11-08-17
18	CEP: Self- Management -Self Analysis	12-08-17
19	SDP-2 Biz World	18-08-17
20	CEP-Self Confidence, Self Esteem. Self-Awareness	19-08-17
21	CEP: Self -Management-SMART Goals	22-08-17
22	SDP-3 Bricks and Mortal	01-09-17
23	CEP: Presentation Skills	26-08-17
24	CEP: Presentation Skills	02-09-17
25	CEP: Presentation Skills	09-09-17
26	CEP: Corporate Grooming Etiquettes	16-09-17
27	CEP: Corporate Grooming Etiquettes	16-09-17
28	CEP: Corporate Grooming Etiquettes	16-09-17
29	Business Process Excellence	22/9/17-24/9/17
30	MBA Semester III - Concurrent Evaluation	07-10-17
31	Term end exam	07-10-17

32	MBA Project Internal viva	4-10-17 to 7-10-17
33	MBA Semester I - Concurrent Evaluation Term Paper	06-11-17
34	QIP- FDP on management education 2020	24-11-17 to 25-11-17
35	National Conferences	15-12-17 to 16-12-17
36	II sem Induction	02-01-2018
37	NIPM Student Chapter	06-01-2018
38	CEP session 8- Handling interview questions.	11-01-2018
39	SDP 1- Business World	12-01-2018
40	CEP session 9- Stress Management with positive thinking	18-01-2018
41	CEP session 10- Art of Resume writing	24-01-2018
42	Educational Trip	29-01-2018
43	CEP session 11- GD Skills	01-02-2018
44	Seminar on career guidance by NSE	02-02-2018
45	SDP- E-Com Roadies	03-02-2018
46	Udaan 2018	09-02-2018
47	Assessment of Digital Marketing	17-02-2018
48	Mentoring Drive Starts from	23-02-2018
49	Plenary Session on "Fiscal Budget Analysis 2018, GST and its Impact on Indian Economy"	24-02-2018
50	Dissertation Internal Viva	25-02-2018
51	CEP- Specialization Drive	03-03-2018

### ASR and ARKO Club Extracurricular Activities

Sr. No.	Event	Date
1	ASR - International Yoga Day Celebration	21.6.17
2	ASR-Tree Plantation	7-07-17
3	Fresher's Day –MBA Fresher's Day –MCA	20-08-17 09-09-17
4	Ganesh Festival	25-8-17
5	Nirmalya Collection	05-09-17
6	Teacher's Day	09-09-17
7	CSR- Blood Donation	06-10-2017
8	International White Cane Day	15-10-2017
9	Dandiya Nights	17-10-17
10	ASR- E waste	17-12-2017
11	Fitness with Yoga (under Nirbhay Kanya Abhiyan)	13-01-18
12	Runathon in association with Rotary Club	11-02-2018
13	Vidyarthini Munch Program on Personality Development	21-02-18
14	Empowerment of Health through Ayurveda	22-02-18
15	Motivation for Self Employment	28-02-18
16	RAINBOW	12-3-18
17	MCA FAREWELL	17-3-18

<b>Sr. No.</b>	<b>Academic Results Course name</b>	<b>Passing %</b>
1	MCA	82.92
2	MBA	81.25

### **Academic Toppers List 2017-18**

<b>Sr. No.</b>	<b>Name</b>	<b>Course</b>	<b>Persentage</b>
1	Mr. Narayan Ratawa	MCA	72.15
2	Ms. Monika Hagawane	MBA	75.27
	Mr. Paresh Zende	MBA	74.23
	Ms. Sayalee Kulkarni	MBA	72.80

### **Placement Report :MCA**

<b>Sr. No.</b>	<b>Company Name</b>	<b>No. Of Student Placed</b>
1	Telluric	2
2	BMC	6
3	PTC	5
4	Cognizant	1
5	Symantec	1
6	Ellisium Pvt. Ltd	2
7	Logic N Concepts	2
8	Bike Street Boys	2
9	Telluric Software	1
10	Affron	1
11	GTL software	2
12	Wipro	1
13	Aloha Technologies	2
14	Huts and Studios	1
15	Alza	3
16	Magnota IT solusions	3

17	Techmagnetic	1
18	Sincetech	3
19	TCS	2
20	Hatkecart	2
21	Lexicon	2
22	Next Path Tech	3

### Placement Report : MBA

Sr. No.	Company Name	No. Of Student Placed
1	Legend Animation	1
2	ICICI Prudential	3
3	Karvy	2
4	RMR Finance	3
5	Apollo Munich	1
6	Mafatlal	1
7	Cadmax	1
8	New Tech Engineers	2
9	Badve Group	1
10	Syntel	1
11	Infosys	1
12	IBM	1

### Faculty Achievements: MCA Department, IICMR, Nigdi

Sr. No	Name of the Faculty	Achievement Details
1	Dr. Deepali Sawai	Awarded with prestigious award "Pride of PCMC"
2	Prof. Priya Deshpande	Awarded the Ph.D degree in Statistics by Sant Gadgebaba Amaravati University , Amaravati
3	Ms. Pritha P	Gave Training to CID Officers in .NET Technology

### Faculty Achievements: MBA Department, IICMR, Nigdi

Sr.No.	Name of the faculty	Achievement details
1.	<b>Dr. Abhay Kulkarni</b>	<ul style="list-style-type: none"> <li>• Delivered lecture in Research in Physiotherapy for staff.</li> <li>• Served as chairperson for New 5 Colleges in Nashik for UG program for SPPU</li> <li>• Served as chairperson Research Ph.D.Viva Voce at PUMBA</li> <li>• Organized state level Faculty Development Programme on "Management Education 2020" at IICMR</li> <li>• Books Published on services business management - Himalaya Publishing House</li> </ul>
2	<b>Adv. Manisha Kulkarni</b>	<ul style="list-style-type: none"> <li>• Took lecture on E waste Awareness session On Environment Day at Auto Cluster, Chinchwad ,Pune</li> <li>• Took lecture on Time Management for High School Children at City Pride School.</li> <li>• Served as Guest of Honor on Environment day at Sakal.</li> <li>• Served as Judge-Knowledge Centre at</li> </ul>

		<p>IICMR</p> <ul style="list-style-type: none"> <li>• Attended National Conferences of AIMS</li> <li>• Attended National Conferences of NIPM</li> <li>• Organized FDP in Services Management</li> <li>• Secretary of FDP on Management Education 2020 Leveraging Breakthrough Business Practices</li> <li>• Attended FDP on Role of research in teaching Prospects</li> <li>• Attended Championing HR Excellence Towards Business Growth</li> <li>• Attended Annual Management Education Convention 2017</li> <li>• Attended workshop on Administrative and Academic audit</li> <li>• Attended workshop on River Water Pollution</li> <li>• Attended FDP on EBSCO Training</li> <li>• Attended FDP on How to Teach Application Based HR in Class Room</li> <li>• Paper Presented and Published on National conference “Startup: Opportunities and Challenges in Indian Perspective”</li> <li>• Got awards for Best Teacher Award, Lions Club and Keshav Puraskar Award.</li> </ul>
3	<b>Ms. Hittalmani Vidhya</b>	<ul style="list-style-type: none"> <li>• Attended FDP on “Services Management” organized by IICMR in association with Savitribai Phule Pune University under QIP Initiative.</li> <li>• Attended one day workshop under Vidhyarthini Vyaktimatva Vikas Yojana held at IICMR in association with Savitribai Phule Pune University</li> <li>• Attended one day workshop under Nirbhay Kanya Abhiyan held at IICMR in association with Savitribai Phule Pune University</li> </ul>

		<ul style="list-style-type: none"> <li>• Attended seminar on International Yog Day organised by Nehru Yuva Kendra Sangatan Pune.</li> <li>• Attended “EBSCO” training held at IICMR</li> <li>• Attended seminar on “Business Process Excellence-2017”</li> <li>• Attended FDP on Management Education 2020 - Leveraging Breakthrough Business Practices</li> <li>• Attended FDP on “Services Management” held at IICMR in association with Savitribai Phule Pune University under QIP Initiative.</li> <li>• Organized National Conference on “Disruptive Environmental Challenges“held at IICMR in association with Savitribai Phule Pune University under QIP Initiative.</li> <li>• Published paper in National Conference Proceedings on Disruptive Business Environmental Challenges</li> <li>• Awarded Appreciation Certificate for writing Essay on “River Water Pollution” by Environmental Conservation Association</li> <li>• Received Appreciation for Coordinating Inter Institute Project Competition “UDAAN 2017” held at IICMR.</li> <li>• Received Appreciation for Organizing National Conference on “Disruptive Environmental Challenges“ held at IICMR</li> </ul>
4	<b>Ms. Rossy Mathur</b>	<ul style="list-style-type: none"> <li>• Received certification of appreciation for " National White Cane day" Participation, .in association with Lions Club of Pune Akurdi Sapphire ,with National Federation of Blind.</li> </ul>

		<ul style="list-style-type: none"> <li>• . Received certificate of appreciation for Participation in "E- Waste drive" organised by ECA.</li> <li>• Presented Research Paper "Disruptive Innovation in Financial Sector with Special Reference to Banking Sector", in the National Conference 2017 on "Disruptive Business Environment Challenges" organized by Institute of Industrial &amp; Computer Management &amp; research in association with SPPU under QIP.</li> <li>• Was Invited as Guest faculty by Talent edge Pvt Ltd to conduct seminar cum Workshop for MBA students in Financial Management</li> <li>• Was appointed by SPPU as Paper setter for MBA Services Management Specialization, Subject, 306 -- Services Performance Management, Theory &amp; Online Exam.</li> <li>• Participated in Faculty Development Program on "innovative Teaching, Learning and Evaluation Methods ', Organised by ATSS, IICMR.</li> </ul>
5	<b>Mr. Maruti Prasad</b>	<ul style="list-style-type: none"> <li>• Attend FDP on Input on Innovative Teaching and Learning by Corporates</li> <li>• Coordinated State level FDP on Management Education 2020</li> <li>• Paper Presented in Nation Level Conferences on Disruption in Business Environmental Challenges</li> </ul>
5	<b>Ms. Vahida Pathan</b>	<ul style="list-style-type: none"> <li>• Served as Judge at Inter college Project Competition, MCCIA.</li> <li>• Attended National level FDP on How to teach Application based HR in classroom.</li> </ul>

		<ul style="list-style-type: none"> <li>• Published paper in Personal Brilliance Personal Brilliance Personal Brilliance</li> </ul>
6	<b>Ms. Ramya Nair</b>	<ul style="list-style-type: none"> <li>• Delivered Lecture on Role of Business Communication in Business to Graduation Students</li> <li>• Delivered Lecture on Awareness of Management Education to Graduation Students</li> <li>• Attended FDP on “Services Management”</li> <li>• Attended FDP on “Management Education 2020”</li> <li>• Coordinated National Conference on “Disruptive Business Environmental Challenges”</li> <li>• Published abstract on “ A Study on how Digital Disruption transforms the Travel Industry” in Conference Proceedings of “Disruptive Business Environmental Challenges</li> <li>• Published paper on “A study on the factors affecting critical success and failure of the Entrepreneurs” in conference proceeding of Digital Marketing and E-Commerce Payment Gateway.</li> <li>• Published abstract on “Internet of Things ( IoT): Emergence of the Smart Retail” in Conference Proceedings of “Disruptive Business Environmental Challenges</li> </ul>
7	<b>Dr.Manik Rajopadhye</b>	<ul style="list-style-type: none"> <li>• Organized EBSCO Training for Faculty “Smartly Retrieving Electronic Data with the help of EBSCO host Interface</li> <li>• Organized National Conference on</li> </ul>

		<p>Disruptive Environmental Challenges</p> <ul style="list-style-type: none"> <li>• Organized FDP on “Services Management” organized by IICMR in association with Savitribai Phule Pune University under QIP Initiative.</li> <li>• Organized one day workshop under Vidhyarthini Vyaktimatva Vikas Yojana held at IICMR in association with Savitribai Phule Pune University</li> <li>• Organized one day workshop under Nirbhay Kanya Abhiyan held at IICMR in association with Savitribai Phule Pune University</li> <li>• Published abstract on “A Study on how Digital Disruption transforms the Travel Industry” in National Conference Proceedings on Disruptive Business Environmental Challenges with 978-93-5273-712-3</li> <li>• Published National Conference Proceedings on Disruptive Business Environmental Challenges -Asst.Editor</li> <li>• Got Appreciation for Organizing Ebsco Training Program for Faculty</li> <li>• Got Appreciation for Library Day-IICMR</li> </ul>
8	<b>Dr. Khushboo Sahu</b>	<ul style="list-style-type: none"> <li>• Organized FDP on Management Education 2020</li> <li>• Attended three days seminar of BPE 2017.</li> <li>• Paper presented and published on Store Brand :A Road Ahead in National Research Conference on Emerging Trend in Management Research and practice / SaiBalalaji International Journal of Science</li> <li>• Presented paper in 2<sup>nd</sup> National</li> </ul>

		<p>Conference on “Contemporary issues in Global Business Management”.</p> <ul style="list-style-type: none"> <li>• Attended two days state level FDP on Innovative teaching learning practice for quality education.</li> <li>• Attended one day training of EBISCO</li> <li>• Appreciation for Library Day- IICMR</li> <li>• Appreciation for FDP coordination – IICMR</li> <li>• Appreciation for BPE- 2017</li> <li>• Organized many guest lectures under CEP</li> </ul>
9	<b>Nilambari Moholkar</b>	<ul style="list-style-type: none"> <li>• “Smartly Retrieving Electronic Data with the help of EBSCO host Interface”</li> <li>• Attended FDP on Management Education 2020</li> <li>• Attended National conferences on Disruption in Business Environmental Challenges.</li> <li>• Coordinated 3 days’ workshop BPE 2017</li> </ul>

#### **IICMR, Nigdi : Student's Achievement (MBA)**

<b>Sr.No.</b>	<b>Name of the students</b>	<b>Achievement details</b>
1	Ms. Chani Bhate	Achieved Second position in MCCI Paper presentation on industrial project.
2	Ms.Heena Sapariya	
3	Mr. Yashdeep Bhav	
4	Mr. Satish Sahu	<p>1.Achieved Second position in Paper presentation on Indra Institute of management.</p> <p>2. Achieved first position in Mad Ad in Indra Institute of Management.</p> <p>3. Achieved third position in Paper presentation in Achievers , Uddan</p>

		2018
5	Ms. Ketki Shinde	Achieved first position in Book Review
6	Mr. Suraj Gound	1.Acchieved best drapery and dance price in Dandiya night 2017 2.SDP winner
7	Mr. Yasdeep Bahve	Winner of SDP- Bricks and mortor
8	Ms Nilambari Bosale	
9	Ms.Kalyani Pansen	
10	Satish Sahu	
11	Nelesh Phadtare	
12	Nisha Nikam	
13	Gufan Chodhari	
14	Mr. Yogesh Dumber	Winner of SDP- Team Talent Hunt
15	Ms. Chani Bhate	
16	Mr. Abhishek Jadhav	
17	Chetan Dhawaw	
18	Payal Bhujbal	
19	Pawan Podar	
20	Anant Kambale	
21	Suraj Gound	Winner of SDP- Business World
22	Pawan Parhad	
23	Vishwesh Padole	
24	Priyanka Mahadik	
25	Pavnee Joshi	
26	Heena Sapariya	
27	Sayali Jorkar ,Puja Bhoskar	Winner of SDP Biz Ad
28	Vijay Kumar ,Pradumn Singh	

29	Kalyani Kadam, Vishnu Hulge	
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**IICMR, Nigdi : Student's Achievement (MCA)**

<b>Sr.No.</b>	<b>Name of the Student</b>	<b>Achievement details</b>
1	Mr. Rakesh Gotiyal, Mr. Ashish Gore, Ms. Shrutika, Mr. Rahul, Mr. Kishor Trimani, Mr. Sanbhav Chorodia, Ms. Shehal Yejage	Two teams selected for 2 <sup>nd</sup> Round for Smart City Projects in Hackathon competition
2	Mr. Prashant Waphare and Ms. Apporva Bhawari	Selected for 2 <sup>nd</sup> round of Avishkar Competition
3	Ms. Tejashri Deshpande (MCA III)	Won 1 <sup>st</sup> Prize in competition on 4 <sup>th</sup> Nov 2017 at Nanded in "Aawaj Maharashtra" "
4	Mr. Prashant Waphare and Ms. Apporva Bhawari, Ms. Vaishali and Ms. Aishwarya Agrawal	IEEEESS12 Pune Project Competition Project Title: Nirlopa Niwaran

## **Fun Fact : Collected by Mr. Vivek Patel MCA III**

A flock of crows is known as a murder.

Banging your head against a wall burns 150 calories an hour.

If you lift a kangaroo's tail off the ground it can't hop.

The following can be read forward and backwards: Do geese see God?

Recycling one glass jar saves enough energy to watch TV for 3 hours.

Facebook, Skype and Twitter are all banned in China.

The Titanic was the first ship to use the SOS signal.

A crocodile can't poke its tongue out

The total number of steps in the Eiffel Tower are 1665

The first alarm clock could only ring at 4am.

California has issued 6 drivers licenses to people named Jesus Christ.

Around a 100 million years ago, India was an island.

India's name is derived from the "Indus" river.

Indus Valley Civilization is the world's oldest civilization.

India, hence, is the world's oldest, most advanced and continuous civilization.

India has the world's third largest active army, after China and USA.

The Tirupati Balaji temple and the Kashi Vishwanath Temple both, receive more visitors than the Vatican City and Mecca combined.

Every 12 years, a religious gathering called the Kumbh Mela occurs in India. It is the world's largest gathering of people.

The gathering is so large that the Kumbh Mela is visible from the space.

Today, India has the world's largest school in terms of students, the City Montessori School in Lucknow. It has more than 45 thousand students!

Indian Railways employs more than 1.3 million people. That's more than the population of many nations.

More than 54 crore people voted in the 2014 General Election – more people than the population of USA, UK, Australia and Japan combined.

Number of births in India every year is more than the total population of Australia, and many other nations.

India has the largest English speaking population in the world.

At an estimate, 25% of the total workforce of the world's population will be from India in the next year or so.

India's first rocket was brought on cycle and a satellite on bullock cart.

And despite budgetary constraints, India's space program is one of the top 5 space programs in the world.

Viswanathan Anand is the first player in chess history to have won the World Championship in three different formats: knockout, tournament, and match.

Chess was invented in India.

Buttons were invented in India. Yes, your shirt's buttons.

We also invented the ruler, And shampoo, And discovered the number zero, And the value of pi, And trigonometry, algebra, calculus, And cataract surgery., And plastic surgery, And diamond mining, And water on the moon.

The world's biggest family lives in India. One man, 39 wives and 94 children.

India is the world's largest importer of arms.

But India has never invaded or attacked a country.

"We owe a lot to the Indians, who taught us how to count, without which no worthwhile scientific discovery could have been made." -Albert Einstein.

Officially, the longest war in history was between the Netherlands and the Isles of Scilly, which lasted from 1651 to 1986. There were no casualties.

The Anglo-Zanzibar war of 1896 is the shortest war on record lasting an exhausting 38 minutes.

Albert Einstein was offered the role of Israel's second President in 1952, but declined.

John F. Kennedy, Anthony Burgess, Aldous Huxley, and C.S. Lewis all died on the same day.

Napoleon was once attacked by rabbits.

Princeton researchers successfully turned a live cat into a functioning telephone in 1929.

A New Orleans man hired a pirate to rescue Napoleon from his prison on St. Helena.

Arabic numerals (the ones used in English) were not invented by the Arabs at all – they were actually invented by Indian mathematicians.

The Parliament of Iceland is the oldest still acting parliament in the world. It was established in 930.

Ancient Egyptians used slabs of stones as pillows.

It is impossible to lick your elbow

People say "Bless you" when you sneeze because when you sneeze, your heart stops for a milli-second.

It is physically impossible for pigs to look up into the sky.

More than 50% of the people in the world have never made or received a telephone call.

Rats and horses can't vomit.

If you sneeze too hard, you can fracture a rib.

If you keep your eyes open by force when you sneeze, you might pop an eyeball out.

Rats multiply so quickly that in 18 months, two rats could have over a million descendants.

Wearing headphones for just an hour will increase the bacteria in your ear by 700 times.

The cigarette lighter was invented before the match.

A duck's quack doesn't echo, and no one knows why.

Most lipstick contains fish scales.

Like fingerprints, everyone's tongue print is different.

Over 75% of people who read this will try to lick their elbow.

Every year about 98% of atoms in your body are replaced.

Hot water is heavier than cold.

Sound travels 15 times faster through steel than through the air.

Human thigh bones are stronger than concrete.

You can't kill yourself by holding your breath

It's against the law to have a pet dog in Iceland.

Your heart beats over 100,000 times a day.

Right handed people live, on average, nine years longer than left-handed people

Your ribs move about 5 million times a year, everytime you breathe!

The elephant is the only mammal that can't jump!

One quarter of the bones in your body, are in your feet!

## **FACTS FROM IT**

The first electronic computer ENIAC weighed more than 27 tons and took up 1800 square feet.

Only about 10% of the world's currency is physical money, the rest only exists on computers.

TYPEWRITER is the longest word that you can write using the letters only on one row of the keyboard of your computer.

Doug Engelbart invented the first computer mouse in around 1964 which was made of wood.

There are more than 5000 new computer viruses are released every month.

Around 50% of all Wikipedia vandalism is caught by a single computer program with more than 90% accuracy.

If there was a computer as powerful as the human brain, it would be able to do 38 thousand trillion operations per second and hold more than 3580 terabytes of memory.

The password for the computer controls of nuclear tipped missiles of the U.S was 00000000 for eight years.

Approximately 70% of virus writers are said to work under contract for organized crime syndicates.

HP, Microsoft and Apple have one very interesting thing in common – they were all started in a garage.

An average person normally blinks 20 times a minute, but when using a computer he/she blinks only 7 times a minute.

The house where Bill Gates lives, was designed using a Macintosh computer.

The first ever hard disk drive was made in 1979, and could hold only 5MB of data.

The first 1GB hard disk drive was announced in 1980 which weighed about 550 pounds, and had a price tag of \$40,000.

More than 80% of the emails sent daily are spams.

A group of 12 engineers designed IBM PC and they were called as “The Dirty Dozen”.

The original name of windows was Interface Manager.

The first microprocessor created by Intel was the 4004. It was designed for a calculator, and in that time nobody imagined where it would lead.

IBM 5120 from 1980 was the heaviest desktop computer ever made. It weighed about 105 pounds, not including the 130 pounds external floppy drive.

## **Gist of life :An Unforgettable Journey**

Last year Me & My Brother in law was travelling by train on way to Kota from Mumbai we came across with an incident that gave us a wonderful idea of eternal happiness. As always while going to kota often don't go into deep slumber lest should miss to alight at kota. we were wishing that our train to reach kota before time, but this time such a wish was disappeared for time being when three old couples boarded at Ratlam station. They had their berths adjacent to us. Mine was lower one. I was yet not completely woken up and pretending to remain asleep for another one or two hours as kota was still afar by three hours.

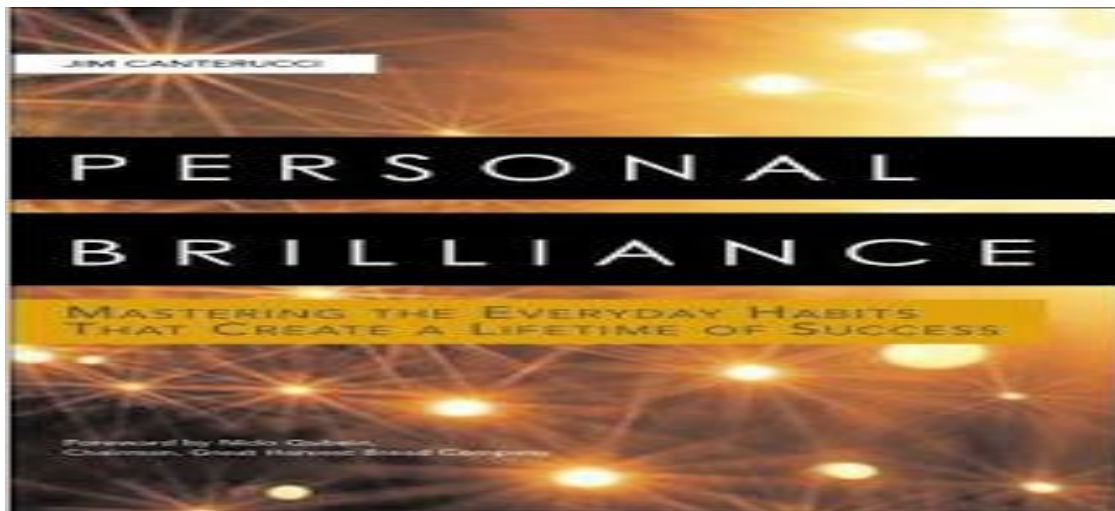
However I could not prevent myself from leaving the berth as I found them speaking considerably low amongst themselves lest I should get up since it was just struck 6.30am. It was enough for me to understand that all the three old couples were naive and sensitive. Without showing any resentment of disturbance caused on their arrival, I rather welcomed them with a big smile and rolled my bed immediately for their convenience. They looked quite fresh and agile even in their age of late seventies which I could guess through their appearance. As soon as I left my bed they began to talk freely and loudly. They were sharing all kinds of talks and some gossips were even beyond my perception. Many queries were now arising in our mind and seeing the opportune time, my brother in law is having very good sense of humour and he is also very talkative so without taking much time he threw few questions towards them like where are you coming from?,where are you going to?, how are you related to each other?,what were you all before becoming senior citizen?,and last but not the least, what is the secret of youthfulness even in this age. They happily responded all queries of mine one by one that after a tour of some historical places for ten days they were now to reach their home in Jaipur. Next answer surprised me really, when they revealed their ages to be in early

eighties and when I came to know that they were not related biologically and were merely childhood friends, I could not believe it. Needless to wait for the answer of next question as this was quite evident from their behaviour before they spoke about their status as retired officers. On being reminded that one vital question remained unanswered i. e. about the secret of being so ageless and enthusiastic, they genuinely gave credit for this characteristics to an unique system adopted by some thirty odd, mostly childhood, friends to live together in a cluster of houses within a common boundary at a place best suited to them forever. Enjoying such an everlasting togetherness of thirty odd old couples, they never feel isolated, never feel a gap of generational attitude, never depend upon their offspring, never feel depleted of positive energy, always feel to be masters of their own, always share their views freely and friendly without an iota of mental pressure. Who would not like to have such a freedom forever with 24\*7 care mutually. Moreover if anybody falls ill then as many as sixty hands can join instantly for help whatsoever needed. They further told the best part of this system in fact the gist, that when somebody is left for heavenly abode the either of the couple will have no loneliness for the rest of life. They further added that their children, wherever they are, remain complacent about welfare of the parents. In today's scenario the definition of a family is almost changed where husband and wife usually or unusually are stepped out to earn to meet family expenses leaving old couples at home isolated inadvertently. Thus listening from them such a wonderful aspect of living together with friends eternally, I forgot about everything even about the train's arrival at kota. I quickly jumped out with my luggage thanking them heartily for arousing my consciences to build such group of close friends and to live happily without imparting burden on the children. I would wish the formation of many such groups in order to remove this specific word of seclusion from old couple's dictionary and also they should not feel their lives burdensome. It is well said

that the persons if not connected biologically by the God by mistake, are later bonded as close friends of course by the grace of god.

By :Maruti Prasad & Praween Kumar

MBA Department



I was asked this question last month, 'Can any book change anybody's life?'. I laughed at that person. I must have read many books in the past, may be few of them left good impact on me. But have I changed myself by any book? Has any book made that big impact on me where I could change myself?

I heard that Rujuta Divekar's book on diets have changed many people, including Kareena Kappor!

Next week I came across a book and when I scanned the book before reading it fully. It was sort of lightening in mind! Is this book which can change life for anybody?

I started reading this book immediately.

This book would stand in the rack next to the same genre of books such as 'Million Dollar Habits', by Robert Ringer, 'Seven Habits for Highly Effective People', by Stephen Covey, 'Mastering the Rockefeller Habits', by Verne Harnish, and 'Developing the 21st Century Mind', by Marsha Sinetar.

In the case of this book, the author has added fun practices, discovery exercises and many inspiring stories and 'success' quotations to maximize & leverage on your innate habitual traits, as follows:

- Awareness
- Curiosity
- Focus
- Initiative

Awareness is proper reasoning involves both positives and negatives; it uncovers the glitches in the way.

The authors view on curiosity are way to expressive, and adding up the quote by famous Physicist Albert Einstien “ Whoever undertakes to set himself up as a judge of truth and knowledge is shipwrecked by the laughter of the god’s”.

Nevertheless said! all Focus remains the key factor for me, and the exercise at the end of each chapter work wonders for my procrastinating nature.

The quote goes like “ all humanity is divided into three classes, those who are immovable, those who are movable, and those who move”.

Lastly he talks about the Initiative tool, and how you can tap ito your rich reseviours and abilities and put them to work.

According to the author, all the four foregoing traits, when developed further & honed properly, can be the catalysts for achieving our personal best. The secret is in consistently applying these four `habits of mind."

To each key trait, content-wise, the author devotes from two to four solid chapters. They are consistently well-treated. I really marvel at the author's narrative ability, by being able to explain, describe & illustrate in both scope & depth, just on these four habits. He certainly knows how to profit from his personal knowledge & field experiences as an executive advisor & success coach.

At the end of each chapter, the author offers many useful strategies in developing & enhancing the habits as well as dealing with personal barriers. I particularly like the author's attitude towards barriers:

"Barriers provide us with important information about who we are & how we function under challenging conditions. Every time we confront a barrier, we improve our problem-solving skills."

From my personal perspective, I definitely enjoyed perusing - as well as playing with the exercises - chapters 7 to 10, on the Curiosity habit.

The author's writing is also crisp & succinct, almost in a friendly conversational style.

The author also invites the reader to take a live "Personal Brilliance Quotient Assessment" on his website. There are twenty assessment questions.

My own score is 84, and I am now classified as a Prospector: an explorer, to be exact, just as I have expected, as the questions are too simplistic.

Upon completion of the assessment, the author leads me subtly to ‘procure’ more stuff from the website. Today, I am happy to say that there are quite a

number of interesting resources available on the author's website. They are worth your browsing! The 4-1/2-minute web movie is worth your watching, too!

Overall, it is still a worthwhile book to read. You can treat it as a good opportunity for some mental workout, as some of the exercises can be quite intriguing & perplexing.

To be fair to the author, and in summing up my review, there are indeed good stuff in the book. Get it & read it, if you are seeking more perspectives on developing personal mastery &/or if you are building up a repertoire of skills & knowledge to deal with the 21st Century.

Overall, this is still a worthwhile book to read on developing personal mastery! I am sure now, that I came across a book which gives you tremendous knowledge with light comic touch and some 'work-to-do' or 'Do-it-yourself' exercises. A lot to learn and practice for successful life.

### **Personal Brilliance: Mastering the Everyday Habits That Create a Lifetime of Success**

**Jim Canterucci, Author, Nido R. Qubein, Foreword by AMACOM/American Management Association \$21.95 (210p) ISBN 978-0-8144-0838-4.**

#### **Different Ways to Manage a Bad Day at Office**

Ms. Ramya Nair, Faculty: HR, Marketing

#### **Having a bad day?**

They aren't new. Bad days at work are because of many things in a someone's life - from our house to boss to any other trouble. But you still require confirming up at work.

What to do?

How to make clear in your mind that you don't have an uneasy breakdown or commit a major mistake while having a bad day at work?

**Below are a few tips you can keep in mind...**



### Errors happen

Dealing with stress, a break is must. Try not to take it to your heart if you have committed a mistake. You will learn from your mistakes. Take it in a positive manner.



### Delegate

Don't do the things all alone. Act in a Team. Delegate or hand over some work to those who are good at it.



### Ask for help

Don't hesitate to request for help if you don't know what to do and if that's disturbing you. It is better ask and learn than do it wrong.



### Don't take them to heart

Don't let what others speak or comment, have an effect on you. Smile and wave it off.



### Don't skip a meal

Hungry people are bad-tempered. So don't leave out your breakfast or lunch. Food is an immense mind booster.

## **Travel :Explore Life!!!**

By: Ms. Anshita GuptaFaculty – MBA@IICMR

Have you ever wondered how the topography changes by just crossing a border? How some seashore boasts their beauty with a carpet of pebbles while some give a soft touch of shiny white sand and others glow with golden sand? There are the plethora of such tiny and magnanimous natural beauties to ponder upon which are carefully crafted by God.

It is important to travel, to discover new cultures and traditions. Travelling is therapeutic; it heals the soul because it allows your mind to get away for a while, opens up your mind to look at the world from a larger point of view and instil gratitude in oneself for the life we are blessed with. Travelling allows you to know different cultures; different styles of living; make new friends; develop a palate for different cuisines etc.

Many of us take a back seat for travelling because of financial constraints. Here is a solution – Work & Travel Programmes. Many countries run work & travel programmes which allow people from different countries to travel in the domain country, take up a paid assignment and travel as much as they want. The visa is for a limited time for such programmes. For e.g., If you wish to see Masai Mara; Kenyan government runs educational programmes where they want expatriates to come and teach their youth. One can register for such part-time paid assignment and travel to Kenya. The amount paid covers 70% of ones travel and accommodation cost.

In such work and travel schemes, one can immerse in another culture while offsetting the travel costs. Work & Travel programs enable the explorer to earn money and experience daily life for part of the program, then travel and explore the country! One will have plenty of time to make new friends while also gaining work experience.

मातृभूमी परिचय शिबीर

### १. गुजरात गोड राज्य

गोड माणसांबरोबर गोड जेवण मिळणारं राज्य गुजरात मधला अनुभव वेगळा होता. पहिल्यांदा राज्याबाईर शिबिरासाठी गेले होते. नेहमीपेक्षा जास्त राजेशाही राहण्याची सोय नेहमी एका हॉल मध्ये राहणारे आम्ही आज एका खोली मध्ये पाच जणी राहणार होतो.

कवी भाई म्हणजे वयाच्या ७० व्या वर्षी पण लहान मुलासारखे पळणो उत्साही व्यक्तिमत्व आमचा उत्साह कधी कधी त्यांच्या समोर कमी पडत होता.

वेगवेगळ्या व्यक्तीभेटी, स्थलभेटी यांमुळे हे शिबिर खूपच छान सुरु होतं. या सगळ्यात भर पडली ती कच्छच्यारण भेटीमुळे सगळे जण खूप आनंदात होते. साधारण २ तास तिकडे घालवल्यावर आम्ही तिकडून निघाली आणि पुणे गाठले.

### २. काश्मिर : स्वर्ग

पृथ्वीरचा स्वर्ग पहायला जायचं म्हणजे थोडी जास्त तयारी तर लागणारच ना !! आम्ही १० जणी काश्मिर मधल्या शाळेत विज्ञानाचे प्रयोग दाखवयाला ज्ञान प्रबोधिनीच्या ज्ञानसेतू या उपक्रमा अंतर्गत गेलो होतो. ५ जणी अनंतनाग जिल्ह्यात तर ५ जणी कुपवाडा जिल्ह्यात आम्ही कुपवाडा मध्ये गेलो होतो.

आणि आम्ही कुपवाड्यात पोहोचलो ते साधारण १६ तासांचा प्रवास करुन रात्री ८.३० वाजता, कुपवाड्याच्या डाक घरासमोर प्रशस्त अश्या त्या डाकघरात आमची रहायची सोय केलीये असं आम्हांला कळालं होतं. पण प्रत्यक्षात आम्ही त्या बंगल्याच्या विरुद्ध बाजूला असलेल्या एका घरात रहायला गेलो.

सकाळी उठल्यावर बाहेर पडलो तर चारही बाजमला बारीक पिवळी फुलं जणू आमच्या स्वागतासाठी बहरली होती. घराच्या पुढच्या बाजला फुलांचा सडा तर उजव्या बाजूला छोटासा ओढा.

दुसऱ्या दिवसापासून आमचे विज्ञानाचे प्रयोग दाखवणं सुरु झालं, आणि त्याच बरोबर सुरु झालं ते तिथल्या अधिकाऱ्यांच्या भेटी प्रत्येक जण आमचं भरभरुन कौतुक करत होता. त्यांना हे सगळे नविन होतं. त्यांना ते प्रयोग इतके आवडले कि त्यांना शेवटच्या दिवशी त्यांच्या शिक्षकांचं प्रशिक्षण सुद्धा आम्हांला घ्यायला सांगितलं.

प्रशिक्षण वर्ग पूर्ण झाल्यावर आम्ही बॅगस नावाच्या ठिकाणी फिरायला गेलो होतो. तिकडे काश्मीरची वेगळीच ओळख झाली. ग्रामीण काश्मिर आम्ही तिकडे बघितलं. लोकांचं प्रेम बघितलं.

या सगळ्या नंतर आम्ही अनंतरनागला रवाना झालो. तिकडच्या मैत्रिणीनी त्यांचे अनुभव सांगितले. त्यांना आमच्या एकदम विरुद्ध अनुभव आले होते. कारण त्या विवेकानंद केंद्रात राहिल्या होत्या.

त्यांना फाळणीच्या वेळी झालेली हिंदू लोकांची अवस्था कळली होती तर आम्हाला मुस्लीम लोकांची ज्या दिवशी आम्ही भेटली त्याची रात्र पूर्ण गप्पा मारण्यातच गेली. आणि आम्ही जम्मू च्या दिशेने प्रवासाला सुरुवात केली.

### ३. पंजाब : एक संपन्न राज्य

धान्याचं कोठार असलेल्या पंजाबचा अभ्यास करायला गेलो होतो. वेगवेगळी प्रेक्षणीय स्थळं बघून झाल्यावर आम्ही ग्रामीण पंजाब बघायला गेलो होतो. पण आम्हांला वाटलेलं तस काहीच नव्हतं. आपल्याला माहित असलेला पंजाब आणि खरा पंजाब यात फारच तफावत बघायला मिळाली.

लोक एकमेकांना मदत करत नाहीत. त्यांच्यात एकजुट नाही हे कळून आलं. भटिंडा मधल्या एका खेड्यात आमचं पथनाटय करायचं ठरलं एका गाण्याचे शब्द बदलून आमच्या पथनाट्यासाठी ते गाणं आम्ही वापरलं. हा आमच्या पथनाट्यासाठी ते गाणं आम्ही वापरलं. हा आमच्या आतापर्यंतच्या शिबिरातला एकदम वेगळाच अनुभव होता.

पंजाब मधल्या राहण्याच्या व्यवस्थेने माझे स्वच्छतेचे सगळे नियम मोडित काढले आणि त्या गुदमरवणाऱ्या खोलीने मला खूप काही शिकवले.

प्रत्येक शिबिर नवीन काहीतरी शिकवणारं होतं. नवीन अनुभव घ्यायला भाग पाडत होतं. आणि मला घडवत होतं.

केतकी शिंदे  
एमबीए

इंदिरा गांधी

मन वज्र हवे अन् मनगट ते पोलाद

भारताची पोलादी स्त्री असा ज्यांचा लगभरात नावलौकिक आहे. अशा स्व. इंदिरा गांधी यांच्या स्वभावाच वर्णन त्यांच्या व्यक्तीमत्वात होत गेलेला बदजल लेखिका पुपुल जयकर यांनी त्यांच्या इंदिरा गांधी या पुस्तकात उलगडला आहे. मुख्य पुस्तकाचा अनुवाद पत्रकार अशोक जैन यांनी केला असून लेखिका पुपुल जयकर यांच्या पुस्तकाला मराठी वाचकांसाठी न्याय दिली आहे.

इंदिरा गांधीबद्दल लिहितांना लेखिका इंदिरेचे आजोबा मोतीलालजी नेहरु यांच्यामुळे लौकिक मिळलेलं. दारिद्र्याकडून संपन्नतेकडे वाटचाल करणारं नेहरु घराणं नंतरच्या काळात कश्यामुळे दारिद्र्याकडे झुकायला लागलं आणि जवाहरलाल नेहरु पंतप्रधान झाल्यावर पुन्हा आलेली संपत्ती यावर पुपुल जयकर यांनी हलकेच प्रकाश टाकला आहे.

इंदिरेच्या बालपणी तिच या शिक्षणाची झालेली वाताहत. घरच्यांच विशेषत : तिच्या आत्या विजयालक्ष्मी पंडित यांचं तिच्याबद्दल असलेलं नकारार्थी मत तिला एकाकी करण्यात अग्रस्थानी होतं. बालपणापासून वडिल, आजोबा यांच्या अटकेमुळे, आई घरकामात व्यग्र असल्यामुळे आणि नंतर ती सुद्धा तुरुंगात गेल्यामुळे संवाद साधायला व्यक्ती तिच्याजवळ नव्हती. जो संवाद साधायला व्यक्ती तिच्याजवळ नव्हती. जो संवाद व्हायचा तो पत्रामार्फत जवाहरलाल या पत्रांद्वारे आपल्या कन्येला जीवनाचे पाठ शिकवत. नंतरच्या काळात आई तुरुंगातून सुटल्यावर आईच्या तब्येतीत झालेली घसरण आणि त्यामुळे इंदिरेच्या शिक्षणाची झालेली वाताहत दिसून येते.

लहानपणापासून जवळच्या व्यक्तीचे झालेले मृत्यू त्यांच्या इंदिरेच्या मनावर खूपच परिणाम झाला. प्राथमिक शिक्षण घेताना आईचा मृत्यू नंतर पित्यासमान महात्मा गांधीजींचा मृत्यू, पती फिरोज गांधी यांच निधन, पती गेल्यावर ज्या पित्याने धीर दिला त्यांचा मृत्यू, सगळ्यात जास्त परिणाम ज्यामुळे झाला ते म्हणजे मुलाचं निधन या सगळ्या परिस्थितीत इंदिरेच्या मनावर झालेले परिणाम तिच्यात झालेले भावनिक बदल लेखिकेने विस्तृतपणे चितारले आहेत.

अबोल घाबरी इंदिरा ते लखलखती दुर्गा होईपर्यंतचा प्रवास राजकारणापासून पळणारी फक्त कौंटबिक सुख हवं आहे म्हणुन पित्याच्या विरोध न जुमानता पारसी युवकाशी लग्न करणारी इंदिरा ते पंतप्रधान इंदिरा गांधी हा प्रवास निसर्गप्रेमी, काव्यप्रेमी, अभ्यासु इंदिरा, शर्यतीमधील सर्व पुरुषांना मागे टकुन पंतप्रधानाच्या खुर्चीवर बसणारी भारतातील पहिली महिला इंदिरा गांधी या सगळ्या बाजू दिसून येतात.

डॉक्टर राम मनोहर लोहिया जिला गुगी गुडिया असं संबोधायचे ती भारतासारख्या देशाची पंतप्रधान कशी झाली. पंतप्रधान होण्यासाठी ज्या लोकप्रतिनिधिंनी पाठिंबा दिला त्यांनीच तिच्या पाठीत खंजीर खुपसून वेगळा पक्ष स्थापला. विधवा पंतप्रधान हा देशासाठी अपशकून आहे असं म्हणणाऱ्यांना न जुमानता केलेलं काम वाचायला मिळतं.

जेव्हा पूर्ण जगाला महिला दुर्गेचा अवतार कसा धारण करू शकते हे इंदिरेनं जगाला दाखवलं स्वतःच्या घरी देखाचा घडत असलेला इतिहास ती पाहत होती आणि पहाता पहाता तिनेही इतिहास घडवला.

केतकी शिंदे  
एमबीए

कितना अच्छा होता जब कोई शरहदे ना होती  
 ना कोई शहीद होता, ना कोई बहेन शेती  
 ना होते फासले दिनो में लोगो के, ना कोई जात पात  
 वाली बात होता  
 कितना अच्छा होता, जब कोई शरहदे ना होती  
 ना होते मैदान जंग देशो के बीच  
 ना कोई देश मरता, ना कोई देश रीती  
 ना बनते गोले बारुद ना कोई विष्कोट होती  
 ना कोई बच्चे भरते लहते ना कोई माँ  
 खाली पेट सोती  
 ना होते लोगो के दिलो पर ताले  
 ना तालो पर जंग होती  
 ना लडते भारत और पाक ना कोई जंग होती  
 कितना उच्छा होता जब कोई शरहदे ना होती ..... !!!

सतीश साहू  
 एमबीए

अशीच तु, तशीही तु  
 या मनाची आवड तु  
 भुतकाळ तु, वर्तमान तु  
 माझ्या भविष्याची गुरुकिल्ली तु  
 ध्यास तु, श्वास तु  
 या काळजाची हुरहुर तु  
 सुंदर तु, सुशिल तु  
 सौंदर्याची खाण तु  
 नशा तु, आभास तु  
 या मनाची ओढ तु  
 जिद्द तु, विश्वास तु  
 काम करण्याची उमेद तु  
 छंद तु ,गंध तु  
 या जिवनाचा सुगंध तु  
 सुर तु , ताल तु  
 माझे जिवन गाणे तु  
 मनात तु, ध्यानात तु  
 माझा शेवटचा श्वास तु  
 माझा शेवटचा श्वास तु.....  
 अमोल गायकवाड, एमसीए

### जीवन

जीवन हे असच जगायचं असतं  
 कुणी चुक केली तर माफ करायचं असतं  
 येथे सर्वकाही आपलं नसतं  
 एकमेकांसोबत हसत खेळत जगायचं असतं  
 जीवनामध्ये कुणी मागे पडलं तर त्याला सावरायचं असतं  
 त्याच्यासोबत मागे पडायचं नसतं  
 एकमेकांच्या सुख दुःखात रमायचं असतं  
 कीतीही काही झालं तरी खचायचं नसतं  
 आपण जिकणारच या आशेने जगायचं असतं  
 स्पर्धेमध्ये हरलो म्हणुन रडायचं नसतं  
 ,नविन जिद्दीने प्रयत्न करुन यश कमवायचं असतं  
 जीवनामध्ये येणाऱ्या संकटांना घाबरायचं नसतं  
 हिंमतीने जिद्दीने त्यांच्यासोबत लढायचं असतं  
 मरनानंतर काहीच सोबत येतं नसतं  
 म्हणुनच आयुष्य हे हसत खेळत जगायचं असतं  
 जीवन हं असच जगायचं असतं.  
 जीवन हे असच जगायचं असतं

अमोल गायकवाड, एमसीए

### FLY

Fly they to the  
 that only you saw & bring it  
  
 Fly they said the  
 that you wanted to climb so  
  
 Fly they said the depth  
 of people,s heart & feel them  
  
 Fly they to every being  
 that basks in the dark corner  
  
 Fly they to all the  
 that you own as debts & share it along.  
  
 Fly they baby just fly  
 Cause you have wings  
 which are stronger than your arms ....

Chani Bhate  
 MBA



**Atul Benegiri at Technocase - 2017**



**Technocase - 2017 Winners**



**Students Enjoying Games at Freshers Day**



**ICDMAI - 2018**



**Panel Discussion at IT Conclave - 2018**



**ICDMAI - 2018**



**ICDMAI - JAN. 2018**



**BPE Program**



**Resume writing Session**



**Winners of Paper Presentation in MCCI**



**Industrial Visit to Bharat Forge**



**MBA Induction Program 2017**



**SDP, CEP and Mentoring Orientation Program**



**Out bound Training**



**Ganesh Festival**



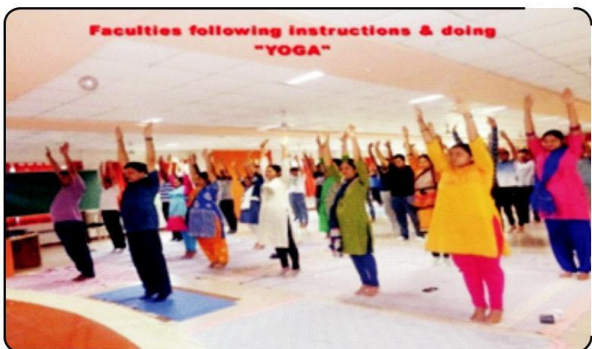
**Dandiya Nights at IICMR**



**Arko ooth**



**Students Enjoying Games at Freshers Day**



**International Yoga Day**



**Blood Donation Camp**



**National White Cane Day**



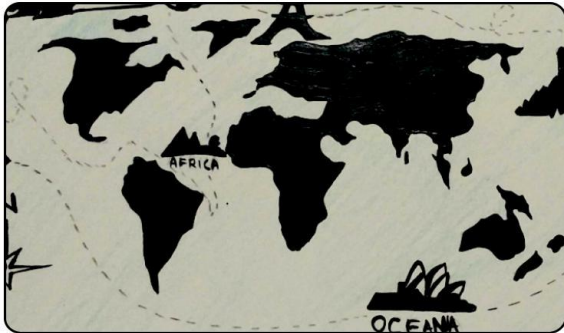
**Library Day Celebration**



By Chani Bhate MBA



By Chani Bhate MBA



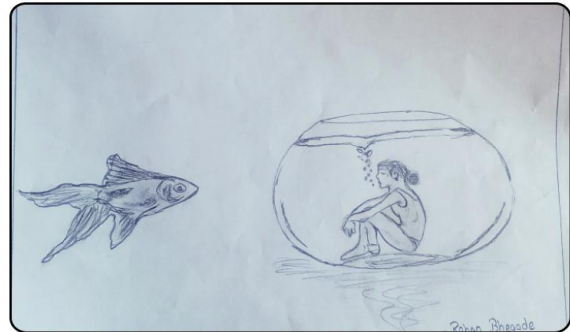
By Chani Bhate MBA



By Chani Bhate MBA



By Chani Bhate MBA



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